CONTENT, LICENSING AND SHARING: FREE ONLINE RESOURCES

DIGITAL CONTENT CREATION > 3.3 COPYRIGHT AND LICENCES

TARGET GROUP	AGE GROUP	PROFICIENCY LEVEL	FORMAT	COPYRIGHT	LANGUAGE
All, Job seekers, School drop outs, Students (secondary school)	Adults, Elderly citizens, Teenagers	Level 2	Activity sheet	Creative Commons (BY-SA)	English, French

In this workshop, participants, through discussion and online searches, will learn to distinguish between the different ways in which free resources are available online and will familiarise themselves with copyright licensing rules.

General Objective	Skillset building
Preparation time for facilitator	less than 1 hour
Competence area	3 - Digital content creation
Time needed to complete activity (for learner)	0 - 1 hour
Name of author	Nothing 2hide
Support material needed for training	Internet, Tablets, Computers
Resource originally created in	French

WORKSHOP DIRECTIONS

1 # Presentation

This workshop will teach participants to identify copyright-free resources (images, music, etc.) as well as the various *Creative Commons* licenses. Participants will also learn how to locate them easily online.

Facilitation tips :

If you are not familiar with copyright and licensing, we recommend you refer to the information document called [Right to Use: Online Open Licensing and Copyright](#)

2 # Initiation

Do an initial exercise by searching online for Charles Dickens (or whichever other famous person)

- On Google images, [do an image search for Charles Dickens](#)
- Ask participants to describe briefly what they see
- Launch the same search with the [Creative Commons filters active](#) (tools -> usage rights -> Labeled for reuse with modification)
- Ask participants what they notice about the two searches. Can they explain the differences?

Ask them to carry out the same exercise, this time looking at maps of France (or any other country):

- [Search for normal images](#)
- Ask students to describe briefly what they see
- Search again with the [Creative Commons filters active](#)

Explain how these results are obtained. It would be a good idea to project on a screen the desktop of the instructor's computer to follow the relevant steps.

- The first search shows all available images regardless of licensing.
- The second result comes from a search of images which you have the right to reuse and change under *Creative Commons* licensing

Show participants how to the get these two different results (Tools -> Usage rights -> Labeled for reuse

with modification)

3   Discussion

If there are several computers available, participants can search themselves by using different search terms and license filters. Following this, discuss the results together.

- What are the differences between the two methods?
- What can we do with *Creative Commons*? How can the content under the license *Creative Commons* be reused?
- Who might use CC licenses to share content?

4   Going further

Once the difference between *Creative Commons* and reserved copyright are understood, present the search engine https://search.creativecommons.org which allows efficient searches of content available under *Creative Commons* licenses. In order to approach the legal aspects surrounding *Creative Commons* , refer to the activity sheet [Content, open licenses and sharing: creating and sharing](#).