HOW DO OTHERS SEE US?

COMMUNICATION & COLLABORATION > 2.6 MANAGING DIGITAL IDENTITY

TARGET GROUP	AGE GROUP	PROFICIENCY LEVEL	FORMAT	COPYRIGHT	LANGUAGE
School drop outs, Students (primary school), Students (secondary school)	Children, Teenagers	Level 1	Activity sheet	Creative Commons (BY-SA)	English, French

Participants explore how different types of people – parents, employers, friends, the police – would see a particular character. This resource forms part of the “Cyber Heros” learning programme designed for 8 to 14 year olds.

General Objective	Awareness building
Preparation time for facilitator	less than 1 hour
Competence area	2 - Communication & collaboration
Time needed to complete activity (for learner)	0 - 1 hour
Support material needed for training	Cards explaining the role of different people - Pens
Resource originally created in	French

WORKSHOP DIRECTIONS

1 How do others see us?

- Understand the perspectives of people other than ourselves when we're deciding whether or not to share information online
- Consider the consequences of exposing personal information: What you share becomes part of your reputation, which can last a long
  time.
- Develop a goal to proactively create a positive online presence

2 Let's talk

A new point of view
The information in your digital footprint could tell people more about you than you want to reveal – and the consequences can be significant.
Let's take another look at the profile from our character's point of view.
• Do you think they want people to know all this personal info?
Why or why not?
• What types of people might they (not) want to see it?
• How might this information be seen by other people?
• How might this information be used by other people?
Different situations call for different levels of privacy. Thinking about how other people would view what you post is the key to good online
privacy habits.

3 Activity

- 1. Take a new point of view
  Now we're going to break into groups, and each group will be thinking about our character from

the POV of one of these types of people:

- Parent Coach
- Employer

  Yourself in 10 years
- Friend
- Police
- Advertiser

What's important to you as the parent, principal, coach, friend, etc.?
What conclusions would you reach about the character? How would you use that information?

Cross out the information that you think our character wouldn't want you to see.

2. Present conclusions
Each group presents its results and explains its privacy choices. If appropriate for your class, this may be a good opportunity for role play

3. Class discussion
What are your top takeaways from this group activity? Why might the information we looked at tell an incomplete story? What do you think might be the consequences of someone forming a negative opinion about you based on what they found online?

4 Takeaway

Different people can see the same information and draw different conclusions from it. Don't assume that people online will see you the way you think they'll see you.